

GUIDANCE FOR APPLICANTS

(Please read this before you complete the application form)

Please note:

- in South West London the South West London Voluntary, Community and Social Enterprise (VCSE) Alliance is managing the grant process on behalf of RM Partners - via Croydon Voluntary Action.
- In North West London, 3ST (Third Sector Together) is managing the grant process on behalf of RM Partners

Would you like to hold an event or activity for your local group or community?

RM Partners, the North West and South West London Cancer Alliance is offering up to £500 to local community and voluntary groups to deliver activities and events that support local people to stay healthy and well. During these activities you will be supported to share simple messaging about cancer awareness and signpost to local cancer services. Events/activities must meet our criteria to support local communities to stay healthy and well.

A maximum of £500 per event is available.

- **Why are we funding this?**

This grant programme focusing on delivering targeted community engagement is part of our plan to reduce the time it takes from the when a person first notices a cancer sign/symptom to the time they see their GP.

We want to;

- Share key messages about cancer and signpost to local cancer services
- Build and strengthen relationships with local communities
- Gather insight to help inform our programmes of work and communications

- **What can the money be used for?**

The funding you receive can be used to help cover costs of an activity you have already planned to take place this summer, for example, the venue cost or refreshments. Alternatively, you could plan a new event or activity.

- **Who can apply?**

Local groups and voluntary sector organisations working with or delivering community services across North West and South West London.

- **Funding Priorities**

We will prioritise applications which reach communities with poorer health outcomes, in particular:

- People aged 55 and over
 - African, Bangladeshi, Caribbean, Chinese, Korean, Pakistani, Somali, and Sri Lankan communities
 - People living in areas experiencing poorer access to healthcare
 - Specific groups experiencing poorer access to healthcare or from at risk populations, such as older adults, those living in areas of deprivation, ethnic minority communities, people with disabilities
- **Decisions**

Applications will be reviewed based on NHS criteria for this funding. We may ask for further information before a decision is made.

- **When is the funding available?**

The deadline for application to be received is **11pm 31st May 2024**

- **How will you host conversations about cancer?**

We will provide training and an overview of key messages that you can share during your event or activity. Information may include signs and symptoms of cancer, exploring solutions to some of the barriers that people experience, information about local cancer services and how to respond to questions or concerns raised.

You will need to let us know how you plan to share messaging and resources during your event. We realise that planned activities and attendees will be vary so please ensure the way that you share and capture information is appropriate to the activity that you run and the people who take part. For example, if it's a coffee morning or exercise class, holding a talk sharing key messages and signposting to local services might be appropriate. If it's art and crafts activity, you may want to speak to individuals on a one-to-basis.

You don't need to give a presentation – but you must identify a way that you will be speaking to people, either in a group or on a 1:1 basis. Please bear this in mind when thinking about the events and contact us if you would like to discuss any detail before making an application.

We would also like you to collect feedback and information from the people at your event, so please consider this when planning your activity/event. We will be asking you to capture this information using the following [form](#).

- **What support will be available to you**

Support we can provide for the activity:

- All the key messages you need
- Leaflets and resources, available in multiple formats including translations and easy read
- Training on how to deliver messaging and have confident conversations
- Social media templates to help promote your event

- Evaluation and insight templates, to support you in capturing the key themes emerging from your event/activities
- Training – at least 1 person from your organisation must attend a 2 hour online training session held by Cancer Research UK. This training session is due to take place on **2nd July (10am-12pm) or (2-4pm)**. Please place a hold in your diary for one of these times. There will 15 minutes or so at the end of the training for you to ask questions.

- **More information about 2 hour online training session held by Cancer Research UK**

Developed and delivered by experienced health professionals using the latest evidence, Cancer Research UK's Talk Cancer training helps every trainee to:

- understand the key messages around cancer awareness
- talk to people about how they could reduce their risk of getting cancer
- help people understand the importance of spotting cancer early and the screening programmes available
- appreciate and address the fears and barriers faced by people when talking about cancer
- have effective, supportive conversations about cancer and health
- understand the impact health inequalities can have on cancer outcomes
- encourage people to take positive action for their health, use local services and see their doctor with any concerns

- **How to apply**

You can apply by completing the form online

The form asks for:

- Your organisations details
- What activity you would like to run, details of when and where
- Who you will be inviting/reaching,
- How many people you think will be attending

If you need any support in completing your application, please email

- training@cvalive.org.uk if you are a South West London group
- Amanveer.nathan1@nhs.net if you are a North West London group.

The decision about your application will be provided by email 3 weeks after the closing date for applications.

Timescale –

9th May – applications open

31st May – applications close

15th July – start activities

