

# Straight to test pathway with digital informed choice via text message

This pathway illustrates how patients can be sent a bespoke URL to our risk checker via text message. Patients will receive comprehensive, up to date information about their risk and about the PSA blood test, allowing for informed choice and decisions to be made, in adherence with NHS PCRMP guidance.

This eliminates the need for a GP appointment, creating efficiency not only for your surgery, but also for your patient, by going straight to PSA blood test. Please **contact us** to request your unique URL link to the risk checker.

## STRAIGHT TO TEST PATHWAY BENEFITS

- Frees up GP appointments (no need for PSA counselling)
- Patients receive comprehensive, up to date information about their risk and about the pros and cons of the PSA blood test
- Reduces any delay in diagnosis
- Patients can make an informed choice about whether to have a PSA blood test.



## STEP ONE: IDENTIFY TARGET GROUP

- Men aged 50-70
  - Black men aged 45-70
  - Men over 45 who have a family history of breast cancer and/or prostate cancer
- Exclude men who:**
- Have a diagnosis of prostate cancer
  - Had a PSA blood test within the last 12 months
  - Are on an end of life pathway

## STEP TWO: ALLOCATE CHAMPION & BATCH MESSAGE

Allocate a member of staff who will send batch texts to patients.  
e.g. 500 patients every 2 weeks.

Set a task to send 2 follow up text messages to patients at 2/3 weekly intervals.



## STEP THREE: ROLE OF ADMIN

Inform admin they will get telephone calls from a/symptomatic men in response to this text message requesting a PSA blood test, ensuring they are triaged appropriately.

N.B. Consider offering option of digital appointment booking for PSA blood test.

## STEP FOUR: SEND TEXT MESSAGE

*Hello (PATIENT NAME), We know some men are at higher risk of prostate cancer. You can check your risk by using Prostate Cancer UK's risk checker (insert your UNIQUE risk checker link here) If after checking, you want to book a PSA blood test, then please call us to make an appointment. Thanks, (DR NAME) (TELEPHONE NUMBER)*



## STEP FIVE: SNOMED CODE FOR EVALUATION PURPOSES

Create SNOMED code to evaluate impact of sending text messages to patients.

Or alternatively use this code if not in use:

Prostate specific antigen monitoring short message service text message first invitation (procedure) SCTID: 959671000000106